



From top: Chatham County Historic Courthouse (Bett Foley), Pittsboro First Sunday Artisan Fair (Bill Terry), pottery (Chatham EDC), Blair Building mural (Bill Terry)

## Who We Are

The Pittsboro Business Association is a membership-driven organization that promotes member businesses and positions Pittsboro as a tourist destination in the heart of North Carolina.

Pittsboro and Chatham County are poised for unprecedented growth. This presents a tremendous opportunity for businesses.

By advocating for our members, encouraging local spending, and engaging town and county governments, we can drive economic vitality.

It's an exciting time to be in Chatham County. Join us as we put our resources together to shape the future for our town.

## Questions?

We'd love to hear from you and tell you more about the Pittsboro Business Association.

[info@enjoypittsboro.com](mailto:info@enjoypittsboro.com)

# LET'S GROW together



# What We Do

## Business Promotion

Through marketing efforts, the PBA raises the visibility of member businesses for residential and visiting consumers.

## Pittsboro First Sunday

The PBA hosts monthly First Sunday Artisan Fairs March-December that bring music, food, vendors and shoppers downtown.

## Downtown Revitalization

As a liaison between the town of Pittsboro and the small business community, the PBA participates in planning for downtown reinvestment efforts.

## Town Outreach

In addition to regularly updating the town and influencing policy on behalf of businesses, we organize periodic socials with the Pittsboro Town Board so business owners can meet their local elected officials.

## Tourism

Working with the Pittsboro-Siler City Convention and Visitors Bureau, the PBA distributes its promotional material to North Carolina's Welcome Centers and Jordan Lake State Recreation Area.

*And more!*

Our growing efforts won't fit on a brochure. Visit [enjoypittsboro.com](http://enjoypittsboro.com) to see the latest.

# Member Benefits

- Business-to-business networking every second Wednesday of the month from 9-10 a.m. at the Pittsboro Roadhouse.
- A unique page at [enjoypittsboro.com](http://enjoypittsboro.com) to promote your business
- Your business's name, address and phone number on the PBA destination-marketing brochure
- Access to an events calendar
- Targeted advertising and promotion
- Evening socials, happy hours and other events
- Opportunity to participate on steering committees
- A 50% discount for a table at First Sunday

*Not what you're looking for? Tell us. We want to meet the needs of member businesses and need your help doing it.*

## Dues

A twelve month membership is \$180 and a six month membership is \$90 - equal to \$15 per month. Non-profit organizations may join at a 50% reduced rate—\$90 for 12 months and \$45 for six months.

# Ready to join?

Join and pay online at  
**[pittsborobusinessassociation.com](http://pittsborobusinessassociation.com)**  
*fast, easy and automated*  
or complete the form below

Business Name \_\_\_\_\_

Non-profit?    (yes)    (no)

Website \_\_\_\_\_

Phone number \_\_\_\_\_

Primary contact (published on website unless noted)  
*(billing and meeting announcements)*

Name \_\_\_\_\_

Email \_\_\_\_\_

Secondary contact  
*(meeting announcements)*

Name \_\_\_\_\_

Email \_\_\_\_\_

Make checks payable to:  
Pittsboro Business Association

Mail completed form to:  
PO Box 107, Pittsboro, NC 27312

or deliver to Mariah Wheeler at The Joyful Jewel (44A  
Hillsboro St., Pittsboro)